

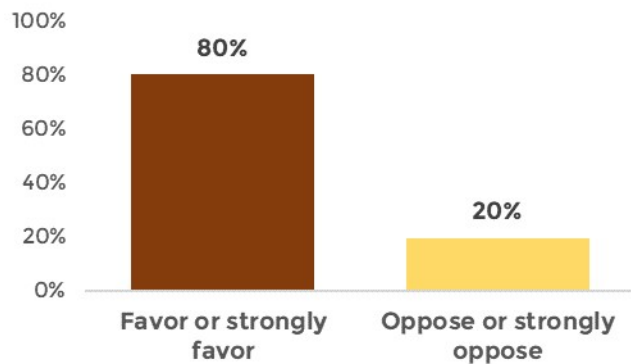
# Public opinion on tobacco policies in New Mexico

## Findings from the 2020 New Mexico Tobacco Evaluation Survey

The New Mexico Department of Health, Tobacco Use Prevention & Control Program surveyed a representative sample (n=1,016) of adult New Mexicans in December, 2020. The survey included questions on tobacco-related behaviors and opinions about several tobacco-related policies.

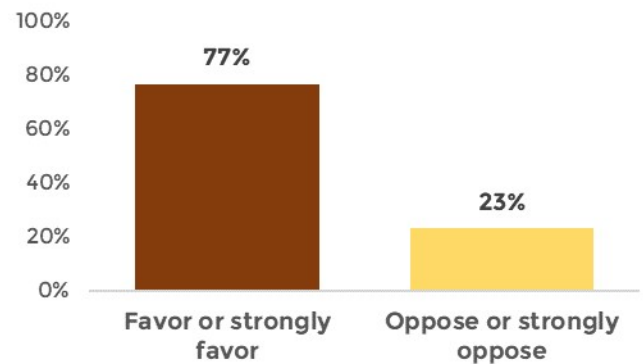
### EQUALIZE TAXES ON TOBACCO PRODUCTS

“Currently, other tobacco products such as cigars, chewing tobacco, and e-cigarettes are taxed at a lower rate than cigarettes. Would you favor or oppose increasing the tax on these tobacco products to a level that would match the tax on cigarettes, if the money was used to increase funding for health programs and education?”



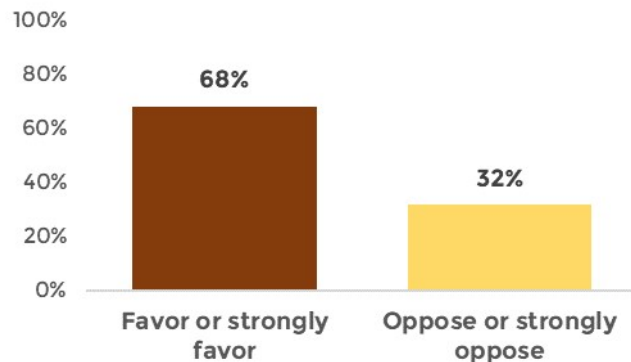
### TAX INCREASE ON CIGARETTES

“Would you favor or oppose a \$1.50 per pack increase in the state cigarette tax, if the money was used to increase funding for health programs and education?”



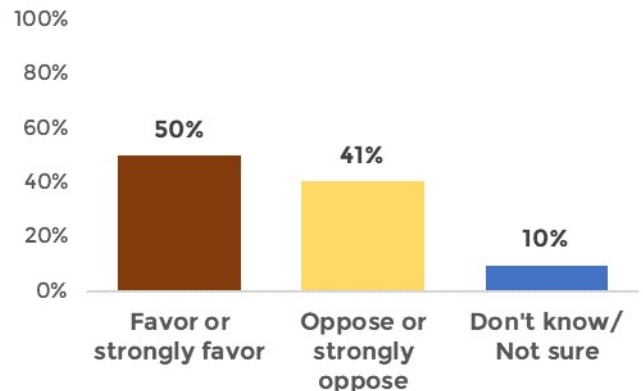
### LOCAL LAWS ON YOUTH ACCESS

“Would you favor or oppose giving local governments the ability to pass laws that make it harder for youth to buy tobacco, including e-cigarettes, even if those laws would be stronger than the state law?”



### BAN ON FLAVORED TOBACCO

“Some states have laws that ban the sale of flavored tobacco products because flavored products appeal to youth. Would you support this kind of law for New Mexico?”



All estimates have a 95% confidence interval of  $\pm 3\%$ .

Suggested citation: 2020 New Mexico Tobacco Evaluation Survey (NM-TES). Tobacco Use Prevention and Control Program, NM Department of Health, January 2021.